

Project Leadership Essentials

Program Learning Objectives

At the successful completion of this program, participants will be able to:

1. Identify Project Success Criteria

- Identify common reasons for project failure / success.
- Define “competitive advantage” and recognize elements critical to its creation / maintenance.
- Identify trends in the marketplace driving the need for change.
- Identify common expectations in ongoing operations / tensions they create in the project environment.
- Define satisfaction and ensure it is attained / maintained throughout a diverse group of stakeholders.

2. Build High Powered Core Teams

- Describe major distinctions between workgroups and teams.
- List specific attributes of high performance teams.
- Identify and use appropriate selection criteria to assemble effective teams.
- List basic skills necessary for Project Leaders to build and maintain teams.
- Identify keys to motivating core team members and maximizing their performance potential.
- Identify the stages of team development and leadership styles / roles best used with each.
- Create and maintain team excitement through true empowerment.
- Effectively manage short, efficient core team meetings.

3. Leverage a Best Practice Model

- List critical phases of a Best Practices Project Model.
- Innumerate detail associated with each phase of the Best Practices Project Model.
- List common Best / Worst Practices and their impacts on the team and project.
- Create an effective and energizing project vision (Charter).

4. Improve Management of Key Stakeholders

- List keys to reconciling expectations between customers, sponsors and key stakeholders.
- Create PERT and Gantt Charts to create a sense of momentum and market progress.
- Analyze each stakeholder’s impact on / support of project and appropriately prioritize communications.
- Identify specific stakeholder needs and tailor communication style/frequency to better meet them.
- Design a “matrixed communication strategy”.

5. Drive Project Success

- List specific tactics to ensure on-time completion.
- List specific tactics to assist project completion within budget.
- List goals associated with Project Closure.
- Define specific things a project leader can do to drive execution.

This program is designed to help experienced and new project leaders and / or core team members understand and implement a best practices model of project leadership proven to deliver results. Although some project *management* concepts are covered, this workshop focuses on powerful leadership concepts that have been proven to quickly build high performance teams and drive project success.

Participants will have an opportunity to practice skills in the workshop through the use of a powerful computer simulation. Participants team up in small groups, function as project leader in a fictitious organization, and deal with all the real world situations that project leaders face. This drives home the benefits of using the skills they acquire in the program and greatly enhance retention and post-program application of the skills.