



## **Chad A. Checketts**

---

Chad Checketts is Chief Operating Officer for Humentum and has focused his career on driving measurable results by enhancing organizational alignment. This focus on the twin disciplines of measurement and alignment has enabled him to produce improvement wherever he has applied his skills. He has worked in the organization development and training field for more than 25 years and has consulted with and designed / delivered programs for Fortune 500 companies at all levels of organization responsibility on a wide-ranging list of topics. He works with teams and individuals to measurably improve performance and associated bottom-line productivity. His experience both inside large corporations and as an entrepreneur gives him a unique / valuable perspective.

Chad has worked for AC Nielsen, RJR Nabisco and HJ Heinz, garnering a variety of leadership skills and experience. While working with AC Nielsen, he led the creation of Nielsen University, responsible for the integration of corporate strategy with individual competencies as well as product training for clients. At RJR Nabisco he developed a national sales organization and at HJ Heinz he was responsible for executive and organization development. In each of these organizations he designed architectures that aligned resources / skill development impacts with business objectives and produced results readily measurable at the bottom-line.

His organization development experience includes the design of performance management systems, business planning systems, succession planning systems, competencies development systems and assessment / development centers that integrate with specific business strategies.

His consulting experience includes sales, project management / leadership, change leadership, negotiations and interpersonal skills. He has worked with Dow Chemical instructing Project Leadership internationally for over six years and has functioned as a subject matter expert for Dow's Six-Sigma efforts for over three years.

Mr. Checketts has an MBA from Brigham Young University and received his BS in Economics. He has had international experience and is fluent in Japanese.